

# **AUBURN'S HISTORIC & CULTURAL SITES COMMISSION**

Meeting minutes from September 15, 2010, Cayuga County Chamber of Commerce

**Present:** M. Alberici, P. Carter, B. Chabot, A. Fuller, D. Lamb, E. McHugh, C. Reilley, S. Tucker, M. Vanek

**Excused:** G. Brower, S. Muldoon, D. Stankus, K. Walker

**Absent:**

## **Approval of the Minutes**

B. Chabot read the Commission's mission and vision statements. E. McHugh made a motion to accept the 8/17/10 minutes as submitted, and seconded by P. Carter. **All were in favor and the motion carried.**

## **Approval of the Treasurer's Report**

B. Murdoch reported on expenses since 8/17/10. M. Vanek made a motion to accept the Treasurer's Report. The motion was seconded by A. Fuller. **All were in favor and the motion carried.**

## **Executive Committee**

M. Alberici stated that 2 responses to our RFP have come in for the administrative work on the Arts & Economic Prosperity research study. A Marketing Committee meeting has been set for 10/14 to review the information. Once the information has been reviewed, the Committee will make a recommendation.

## **Marketing Committee**

M. Vanek stated that inquiries were down this past period due to the fact that our advertising in the major publications appeared in the spring/early summer issues. M. Vanek spoke of an e-blast that was sent to 6700 recipients in August on Auburn History's Hometown sites. She also announced that we are now members of the New York Cultural Heritage Tourism Network. An overview of the network and future plans were included in the packets. B. Murdoch will attend their next meeting in October in Victor.

## **Community Outreach**

M. Alberici spoke about the Holiday Traditions event. B. Murdoch mentioned that a quote was received from Mack Studios and Coburn Design for a new banner to hang on Genesee Street two weeks prior to the event. A motion was made by S. Tucker and seconded by D. Lamb to move ahead with the design and purchase of a new banner. B. Murdoch asked that everyone submit their site plans for Holiday Traditions to her by the end of September for advertising purposes.

## **Unfinished Business**

B. Murdoch had mailed Commission members a copy of the by-laws. After some discussion a committee was formed to review the by-laws to ensure our compliance and understanding. E. McHugh and D. Lamb volunteered to do the review and will report their findings at our October meeting. Due to time constraints, K. Walker resigned as Chair of the Site Directors committee. D. Lamb will become the new Chair.

## **Announcements**

C. Reilley distributed new APT brochures. She stated there will be a Community Preparedness Event on 9/21. A designated area of downtown will be closed off. There will be demonstrations by the Fire Dept., EMTs, and others. The BID will be doing the PR for the event.

E. McHugh mentioned that a new exhibit will open on 9/18 ó Momento Mori.

D. Lamb announced that there would be a Perfect Pairing Beer & Cheese Tasting event on October 2<sup>nd</sup>. On October 3<sup>rd</sup>, the Schweinfurth will host a full day of art, music, and dance.

B. Chabot stated that on Sept. 25<sup>th</sup>, the Seward House will be participating in National Museum Day which is sponsored by the Smithsonian Institute. Admission will be free. On October 30<sup>th</sup> they will host a candlelight haunted history tour.

M. Alberici mentioned the Arts & Antiques in the Park event that will be held on 10/2/10. The event is organized by the Community Preservation Committee. The event will feature fine art, craft booths, antique dealers, music and food.

The meeting was adjourned at 11:10 by M. Alberici.

The next Commission meeting is **October 20, 2010 at 10:00AM** at the **Cayuga Museum, 203 Genesee Street.**

Recorded by Barb Murdoch